



KNOXVILLE
TECHNOLOGY
COUNCIL

KTech CONNECT

SPONSORSHIP OPPORTUNITIES



KTech CONNECT

February 3, 2026

3:00pm - 6:00pm

Bridgewater Place
205 Bridgewater Rd.
Knoxville, TN 37923

KTech CONNECT is a lively, expo-style event designed to bring Knoxville’s tech community together and spotlight the innovation happening right here in East Tennessee. It’s all about sparking new connections, celebrating local talent, and giving companies and tech organizations a platform to shine.

Exhibitors get a booth or table to showcase their story with signage, swag, demos, etc. The atmosphere is casual and upbeat, with hors d’oeuvres, beer, wine, and other refreshments served throughout the evening.

We expect 100–250 attendees, representing a diverse mix of job roles and industries — from rising tech talent to top-level execs from some of the region’s leading companies. Everything happens in the Kingston Ballroom, where tables and booths are arranged to encourage easy movement and networking.

To keep the energy high and drive foot traffic to every booth, we offer a punch card system. Participating companies will contribute a giveaway (\$100+ value), and attendees who visit each booth on the card are entered into prize drawings held throughout the evening. Review the Sponsorship Opportunities table starting on page 4 for a full list of sponsorship benefits.



ABOUT KTECH

The Knoxville Technology Council (KTech) is an industry-led and membership-driven organization. Our members are companies with technology professionals across all industry sectors in the Knoxville region.

OUR VISION

The vision of KTech is to build an influential community of technology leaders united and committed to helping the Knoxville region grow and thrive. We are advancing Knoxville as a technology hub and center of innovation.

OUR MISSION

KTech's mission is to connect, develop, promote, and advocate for the technology industry in the Knoxville region. We are committed to building a vibrant and sustainable technology community.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	KTECH CONNECT ANCHOR SPONSOR \$3,000	KTECH CONNECT HOSPITALITY SPONSOR \$2,000
Booth/table to display signage & hand out swag	✓ Booth in the center of the room	✓ Booth
Option to conduct giveaway(s) at your booth/table	✓	✓
Option to supply a door prize & be included on punch card	✓	✓
Option to give short presentations at your booth	✓	✓
Sponsor recognition during event announcements	✓	✓
Option to give a short non-commercial welcome	✓	✗
Logo placement	<ul style="list-style-type: none"> ✓ Featured placement above other sponsors ✓ Event registration page ✓ Event signage ✓ Event emails ✓ Event graphic 	<ul style="list-style-type: none"> ✓ Placement above booth & table sponsors ✓ Event registration page ✓ Event signage ✓ Event emails ✓ Beverage glasses
Sponsor recognition on social media	✓	✓
Sponsor message included in post-event email	✓	✓

SPONSORSHIP BENEFITS	KTECH CONNECT BOOTH SPONSOR \$1,000	KTECH CONNECT TABLE SPONSOR \$500
Booth/table to display signage & hand out swag	✓ Booth	✓ Table
Option to conduct giveaway(s) at your booth/table	✓	✓
Option to supply a door prize & be included on punch card	✓	✗
Option to give short presentations at your booth	✗	✗
Sponsor recognition during event announcements	✓	✗
Option to give a short non-commercial welcome	✗	✗
Logo placement	<ul style="list-style-type: none"> ✓ Placement above table sponsors ✓ Event registration page ✓ Event signage ✓ Event emails 	<ul style="list-style-type: none"> ✓ Event registration page ✓ Event signage ✓ Event emails
Sponsor recognition on social media	✓	✓
Sponsor message included in post-event email	✗	✗