



KNOXVILLE
TECHNOLOGY
COUNCIL

KTech PULSE: Technology Summit

SPONSORSHIP OPPORTUNITIES



KTech Pulse: Technology Summit

November 2, 2023

3:00pm - 6:30pm

Jewelry Television
9600 Parkside Dr
Knoxville, TN 37922

KTech Pulse: Technology Summit is an annual event to highlight achievements in the Knoxville tech industry and celebrate the innovative work of entrepreneurs & organizations in East Tennessee.

The event includes a series of rapid-fire presentations from engaging speakers at Knoxville-based organizations followed by a keynote presentation to showcase the innovation & technology development in our region, and the impact it's making around the world!

In-person attendance ranges from 100-250 guests with a broad range of job roles and industries represented, including C-suite executives from leading companies. The event is also livestreamed, allowing virtual attendees to be a part of the celebration.

Following the presentations, attendees will enjoy a Networking Happy Hour with beer, wine, and hors d'oeuvres. Weather permitting, this portion of the event will be held at the JTV rooftop lounge with views towards the Great Smoky Mountains.



ABOUT KTECH

The Knoxville Technology Council (KTech) is an industry-led and membership-driven organization. Our members are companies with technology professionals across all industry sectors in the Knoxville region.

OUR VISION

The vision of KTech is to build an influential community of technology leaders united and committed to helping the Knoxville region grow and thrive. We are advancing Knoxville as a technology hub and center of innovation.

OUR MISSION

KTech's mission is to connect, develop, promote, and advocate for the technology industry in the Knoxville region. We are committed to building a vibrant and sustainable technology community.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	KTECH PULSE GOLD SPONSOR \$5,000	KTECH PULSE SILVER SPONSOR \$2,500
Logo displayed on event registration	✓	✓
Signage with logo at event	✓	✓
Option to display signage and hand out swag at event	✓	✓
Option to supply a door prize and keep collected business cards	✓	✓
Logo on event screens	✓	✓
Sponsor recognition during event welcome	✓	✓
Logo with link in email promotions, email reminders, and post-event email	✓	✓
Featured placement of logos above Silver Sponsors	✓	✗
Logo on event graphic for social media	✓	✗
Option to give a non-commercial welcome or short presentation	✓	✗
Sponsor message included in post-event email	✓	✗