

EVENT SPONSORSHIP

KTech Connect with the Art of Network Engineering

August 17-19



The Art of Network Engineering Summit features three days of events to bring together the tech community in Knoxville and surrounding areas, as well as a wider audience from around the country. Interviews and discussions during the summit will be broadcast to a worldwide audience via podcast and livestream.

The event is hosted by the Knoxville Technology Council with the Art of Networking Engineering podcast as a partner. A variety of sponsorship opportunities are available.

EVENT SCHEDULE

August 17

- Evening networking event at a local brewery

August 18

- VIP luncheon

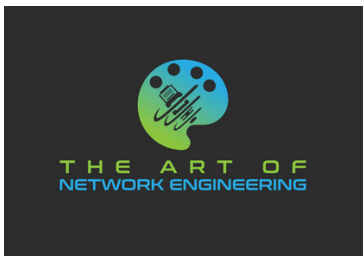
August 19

- Breakfast mingle
- Event sponsor meet & greet luncheon
- Main podcast event at Jewelry Television with happy hour to follow

The Knoxville Technology Council (KTech) is an industry-led and membership-driven organization. Our members are companies with technology professionals across all industry sectors in the Knoxville region.

OUR MISSION

KTech's mission is to connect, develop, promote, and advocate for the technology industry in the Knoxville region. We are committed to building a vibrant and sustainable technology community, advancing Knoxville as a technology hub and center of innovation.



The Art of Network Engineering is a podcast that approaches technical topics with a storytelling format to create informative, entertaining and engaging content. Podcast episodes are released biweekly in audio and video formats across a range of platforms.

THE TEAM

Art of Networking Engineering co-hosts come from diverse backgrounds and geographic areas, creating a wide array of viewpoints that make for compelling conversations.

THE CONTENT

Guests have included helpdesk folks trying to get their first engineering job, engineers, architects, trainers, managers, recruiters and authors.

THE AUDIENCE

The Art of Networking Engineering podcast averages over 5000 downloads per new episode in the first 7 days after release. 80% of the audience is 26-44 years of age and 79% are Network Engineers. The Art of Networking Engineering Discord group has over 5200 members.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$10,000

- Logo displayed on event registration pages
- Logo displayed on event signage & screens
- Display company signage/swag at events
- Sponsor recognition on social media
- Sponsor recognition during events welcome
- Option to give a non-commercial welcome at main podcast event
- Logo (and link) in email promotions and email reminders
- Sponsor message included in post-event email
- 10 tickets to the events, including sponsor meet & greet

Supporting Sponsor: \$1,000

- Logo displayed on event registration
- Logo displayed on an event sign
- Sponsor recognition on social media
- Logo in email promotions and post-event email
- 2 tickets to the events, including sponsor meet & greet

Live Podcast Sponsor: \$5,000

- Logo displayed on event registration
- Logo displayed on event signage & screen
- Display company signage/swag at main podcast event
- Sponsor recognition on social media
- Sponsor recognition during main podcast event welcome
- Logo (and link) in email promotions, email reminders, and post-event email
- 4 tickets to the events, including sponsor meet & greet

SPONSORSHIP OPPORTUNITIES

Networking Event Sponsor: \$2,500

- Logo displayed on event registration
- Logo displayed on event signage
- Display company signage/swag at networking event
- Sponsor recognition on social media
- Sponsor recognition during networking event welcome
- Logo (and link) in email promotions, email reminders, and post-event email
- 4 tickets to the events, including sponsor meet & greet

Breakfast Event Sponsor: \$2,500

- Logo displayed on event registration
- Logo displayed on event signage
- Display company signage/swag at breakfast event
- Sponsor recognition on social media
- Sponsor recognition during breakfast event welcome
- Logo (and link) in email promotions, email reminders, and post-event email
- 4 tickets to the events, including sponsor meet & greet

Interested in sponsorship?

Email admin@knoxtech.org or use the button below to connect via our website.

[GET IN TOUCH](#)